

Mercedes Ben Oren

Product Designer

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WORK EXPERIENCE

OTORIO (Jul 2022- Present)

OT Cyber Security Risk Management

PRODUCT DESIGNER

- Responsible for all company's products User Experience
- Works closely with PM's and development teams
- Conducts user research from start to end
- Constantly looking for ways to improve our product based on user feedback and competitors analysis.

"SoloFoodies" Madrid, Spain. (Jan 2021- Mar 2022)

Simplyfing Restaurant-Foodie collaborations.

UX/UI DESIGNER

- Conducted user research (Surveys, User Interviews).
- Defined user flow and overall structure.
- Designed all wireframes and UI.

SenseIT 360 (Jan - Apr 2021)

UX INTERN

- Conducted user research on actual CRM users (Surveys, User Interviews).
- Customized design of main screens in the CRM system.

Studio Yaron Tal (Jan 2018-Aug2021)

SENIOR INTERIOR DESIGNER

- Led large-scale commercial spaces: Hotels, Restaurants, Stores. (INK Hotel, Tel Aviv - 52 rooms, Merkaza Mall, 4000 sqm).
- Coordinated communications with PM's, advisors, suppliers, contractors, architects, construction workers, and more.

Bilgoray Pozner (Sep 2013- Dec 2018)

INTERIOR DESIGNER

- Responsible of building and redering all 3D models.
- Worked on large scale retail projects.

Ron Arad Architects Chalk Farm, London (Jul- Sept 2013)

Only one selected from the whole Interior Design Department in Shenkar

INTERIOR DESIGN INTERN

- Worked on 3D renderings for different on-going projects:
- "TOHA" - Tel Aviv 2019, "The Watergate Hotel" - Washington DC 2016, "The Onion House" – Venice Biennale 2014

EDUCATION

- UXV - UX Certification Program, by Tal Florentin Tel Aviv. (Dec-Apr 2021)
- B. Des Interior, Building and Environmental Design - Shenkar College of Engineering and Design (2010-2014)
"Heseg" Scholarship Recipient for excelling lone soldiers (2010-2014)

TOOLS

- Figma
- XD
- Invision
- Photoshop
- 3D Max (3d modeling and render)
- Rhino (3d modeling)

LANGUAGES

- Spanish – Native speaker
- Hebrew – Completely fluent
- English – Completely fluent

MILITARY SERVICE

(2007-2009)

- Foreign Forces Division. Responsible of 24/7 communication with foreign forces (UN, MFO and JAF) in the Jordanian border.

(Awarded "Brigade outstanding soldier")